



*A proven framework that equips leaders to unlock their team's exceptional performance – no matter the uncertainty*



## Short Bio

Igor Vainshtein is a best-selling author, two-time TEDx speaker, serial entrepreneur, and a globally recognized expert who helps category-leading organizations and their leaders achieve inevitable success through his actionable Four Pillars Framework.

## Long Bio

Igor Vainshtein—two-time TEDx speaker and best-selling author—helps category-leading companies and their leaders make success not just possible, but inevitable.

An entrepreneur from the age of 17, Igor built and scaled ventures across industries from technology to manufacturing, including 24/7 Golf, which expanded internationally and was successfully acquired by industry leader GOLFTEC. Today, he continues to innovate with Golftrak.app, transforming how golfers improve their game with nothing more than an iPhone. Along the way, Igor has experienced extraordinary highs and crushing lows—he jokes that he's been at rock bottom so many times, he has a membership card. These experiences became the foundation of his mission: showing leaders how to turn setbacks into springboards for unstoppable progress.

Igor is the best-selling author of Practical Manifestation and Agile Manifestation, and the inventor of Entrepreneurpoly, a board game that captures the real highs and lows of business. His most impactful contribution is the Four Pillars Framework, a practical, repeatable system that makes success inevitable by helping leaders flip perspective, master inputs, practice progress, and reframe randomness into competitive advantage.

With his global perspective—shaped by living in the USSR, Australia, and the USA—Igor blends hard-won entrepreneurial lessons with a clear, actionable roadmap. His keynote, Inevitably Exceptional, equips leaders and teams to thrive under pressure, transform chaos into opportunity, and build a culture of inevitable success.



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