

# Spoken Introduction

**Igor** → EE-gor (like “eagle” without the “-gle” + “gore”)

**Vainshtein** → VINE-shtine (rhymes with “fine-shine”)

is no stranger to setbacks. In fact, Igor has been at rock bottom so many times, he jokes that he has a membership card!

But what makes him unique is how those failures became his greatest research. They gave him the insights that category-leading companies – like yours – are now using to outpace disruption, reframe chaos, and turn uncertainty into competitive advantage.

Igor is the author of two books on performance and resilience, he’s a two-time TEDx speaker, and he’s developed a framework that leading organizational leaders are leveraging to make success not just possible—but inevitable.

Please welcome to the stage... **Igor Vainshtein!**”

